HI! I'M POKY WU

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PROFESSIONAL EXPERIENCE

Ritz Deli Games Oakland

Art Director   June 2022 - Current

• Led the artistic direction for Chum Chum Blast, overseeing character design, UI/UX, and environment art
• Drove collaboration across cross-functional teams to align visuals with gameplay
• Managed freelancers and outsourced artists to deliver polished, cohesive assets

Storm8 Foster City

Lead Artist   Feb 2019 - May 2022

• Directed visual development for Property Brothers Home Design and Home Design Makeover
• Led creative concepts, game features, and content pipelines
• Managed internal and external art teams to ensure stylistic consistency across assets

Littlelights Sunnyvale   Mar 2018 - Nov 2019

Art Lead

• Co-designed an AI-powered educational app for kids
• Led visual development including UI/UX, character concepts, children's book and style guide
• Managed a remote team in China and coordinated with founders for consistent asset delivery

Lumosity San Francisco   April 2016 - Feb 2018

Senior Game Artist

• Worked with engineers and the Creative Director to design features for the Lumosity app
• Delivered UX design, wireframes, animations, production and marketing art
• Participated in user testing and iterative design process

Storm8 Redwood City

Senior 2D Artist   Jan 2012 - April 2016

• Created 2D/3D game art for Bubble Mania, Jewel Mania, Candy Blast Mania, Restaurant Story 2, and Bakery Story 2
• Collaborated with art directors and designers on environment and character design

Disney DIMG, Playdom Inc. San Francisco

2D Artist   May 2010 - Dec 2011

• Delivered production art for social game Market Street and an unannounced Disney title
• Contributed to character and UI asset design in a fast-paced, collaborative environment

SKILLS

• Proficient in Adobe Photoshop and Illustrator.
• Working knowledge of Unity, Maya, and Figma.
• Skilled at developing concepts in multiple art styles for production.
• Understanding of 3D animation, modeling, and texture in Maya.

References: Available upon request